



# The Allard Register

No. 5

WINTER '90

Free

## ALLARD NAMED HONORED MARQUE AT PEBBLE BEACH RACES — 40th ANNI

In addition to being the honored marque at the Monterey Historic Races, Allard has been picked for similar honors at the 40th Anniversary of the Pebble Beach races.

The ceremony will consist of parade laps around the old circuit from noon to 5 p.m. on Thursday August 16. All Allards are invited to participate and this is a grand opportunity for non-racers to exercise and show off their cars while enjoying the festivities.

All parade laps will be taped and hopefully will be available for sale at a later date.

### '53 ALLARD FACTORY TEAM CARS REUNITED AT MONTEREY RACES

Thirty seven years later, the two 1953 factory Le Mans JRs will be together again at Monterey. Don Marsh from Columbus, Ohio, is bringing #3402 in which Sidney Allard led the first lap before blowing up. Allard Register publisher, Syd Silverman, has entered #3403, the car Zora Arkus Duntov drove for six hours before retiring with engine failure.

These cars were Allard's last Le Mans effort and the Monterey Races will be their first reunion.

There were seven JRs built and all still exist. These two Le Mans cars also have a racing history post - Le Mans both in Europe and the U.S. on the old strategic Air Command race circuit of the SCCA.

### IF YOU WANT TO:

**ATTEND THE MONTEREY RACES AND NEED A HOTEL ROOM:**

Write Syd Silverman, 60 Arch Street, Greenwich, Conn. 06830 Tel: (203) 625-0025 Fax: (203) 661-7261.

Reservation forms will be sent to you and you can make your own arrangements directly with the hotel.

**BRING AND RACE AN ALLARD OR ALLARDS AT MONTEREY:** Contact General Racing, P. O. Box 30628, Santa Barbara, California 93130. Telephone: (805) 966-9151. Steve Earle will furnish the necessary forms and instructions to join the Historic Motor Sports Association.

**TRANSPORT ONE OR MORE ALLARDS TO MONTEREY:** Contact Bob Pass of Passport Transport at 1-800-325-4267. Bob has quoted us a special rate for any Allard going to Monterey. Contact him directly for details.

Cost includes transportation to and from Monterey plus use of the truck as a base at the track.

### CALIFORNIA, HERE WE COME

ALLARDS ARE FEATURED AT MONTEREY. THE PREMIER EVENT OF VINTAGE RACING IN THE UNITED STATES - AUGUST 16 thru 19.

Also, there will be an HMSA Club race August 11-12, and all HMSA members are eligible to race. Get the point? Join HMSA and DO IT NOW.

This is our party, and if you miss it, you won't  
(over)



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get another chance for at least 10 years.

Most of us are aware of Monterey, but for those of you who want comparisons on a scale of 1 to 10:

SCCA Races	2
SVRA Races	6
VSCCA Races	7
Monterey Historic	11

You will see cars here that you NEVER see elsewhere, and their original owners, drivers, mechanics, etc.

For those of you who want to race your car, but don't want to get it bent, here is the place! The attitude is different. Have fun! Be original! and everybody wins. The percentage of accidents at Monterey is almost zero. If you are not racing now, you still can make it. Call today for what to do (see page 1).

You don't have a J2 or J2X? So what! There will be K1's, K2's, K3's, Palm Beach's and prewar specials racing. There will also be M's, P's and L's for parade laps and special exhibitions. If you do have an L or M that you want to get out on the track to race, talk with Steve Earle, and you just might make it.

The following paragraph is an excerpt from an HMSA newsletter:

As part of the activities at Monterey, Vintage Motor Sports Magazine will be publishing a special issue dedicated to Allards. For this, the editor, Art Eastman, needs any late 40's, early 50's historic photographs featuring Allards or Allard people. If you will mail them to Art Eastman at Vintage Motor Sports Magazine, he will guarantee their safe return to you. If you want to go through myself or Jim Donick (4 Historic Drive, Monroe, Conn, 06468, 203-261-5260), we will be glad to forward these for you and keep track of them until you get them back.

As you noticed, in the excerpt from HMSA, original Pebble Beach race cars are going to be featured (Allard honored marque), and if you know your car has some special racing history, please get in touch with us or with Steve Earle, so that special consideration can be given to your entry.

Since we are not Aston-Martin and don't have all the money in the world, we will need your help for displays and other things at the track. If you have

some Allard era type material you want to display, talk with one of us about it. We are going to try to have a 1950's display area featuring possibly gas pumps, juke boxes, racing memorabilia and what-have-you.

One of the side effects of being the featured marque at Monterey is that the prices have already started to escalate. As some of you know, a J2X in very poor condition and not running, and just as it was dragged out of the barn, recently sold at auction for \$167,000. This car apparently has no special history or other special features, and as the J series go up in price, all the rest follow. We are already hearing prices for L's, M's, etc. in the 50's, and you would be well advised if anyone contacts you about selling your car, to check with somebody who is knowledgeable on prices before you make any commitments. As a part of this service, your Club officers will be happy to keep track of your car if you wish to sell it, and when somebody calls us as they frequently do inquiring about Allards for sale, we would be glad to pass along the information.

With all the new activity with Allard related publicity, many people are searching for parts and services. Several of the things that have been sought recently are Allard hubcaps or someone who is willing to reproduce them. I don't believe the ones available in England several years ago are still available. We need someone who will make a lost wax brass casting for door handles, as apparently many of the M's and P's have ended up losing their handles. If someone has a way of putting Allard centers into Jaguar wheel spinners, this would help a lot of our people who are using wire wheels.

Allard disc wheels continue to be a problem, and again we highly recommend you reinforce your wheel or change to a Ford wheel or some other type wheel. Additional information on that is available from me or from Jim Donick.

I was at Monterey last year, and I was astounded at the interest and enthusiasm the spectators and other owners generated, and we were not even the featured marque.

You've seen in the past what it was like for Chevrolet, Ford, Maserati, Aston-Martin and Mercedes. It's going to be just like that for us, so get ready and let's really do it right. *Tom Turner*