



THE

ALLARD

# Clipper

THE FAMILY CAR WITH THE LOWEST RUNNING COST



**70** M.P.G

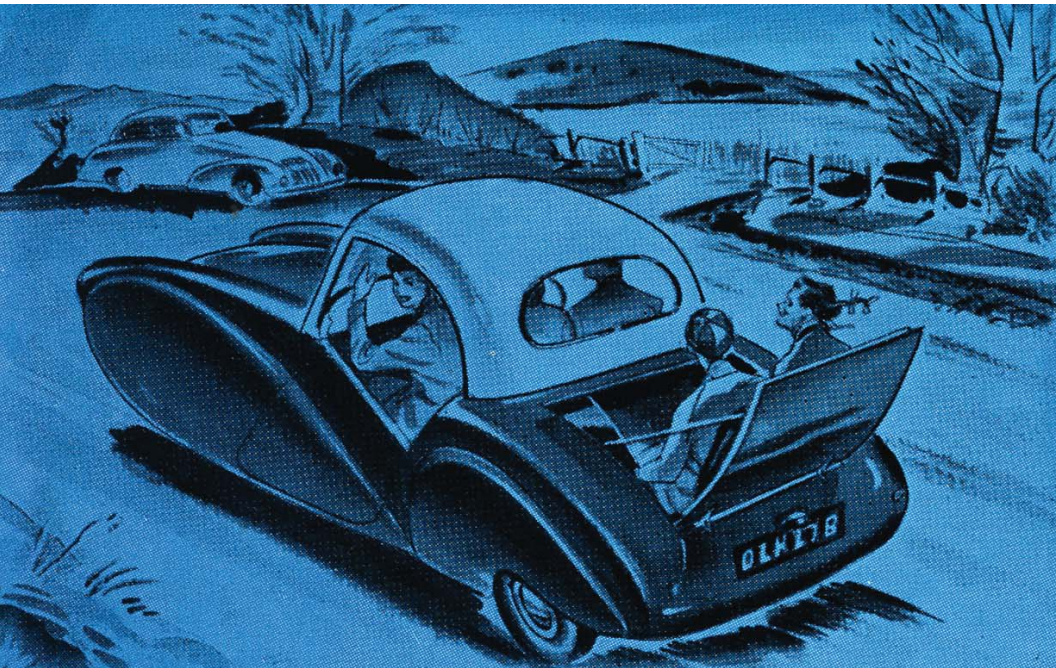
JOY FOR 5

AT 1d. A MILE

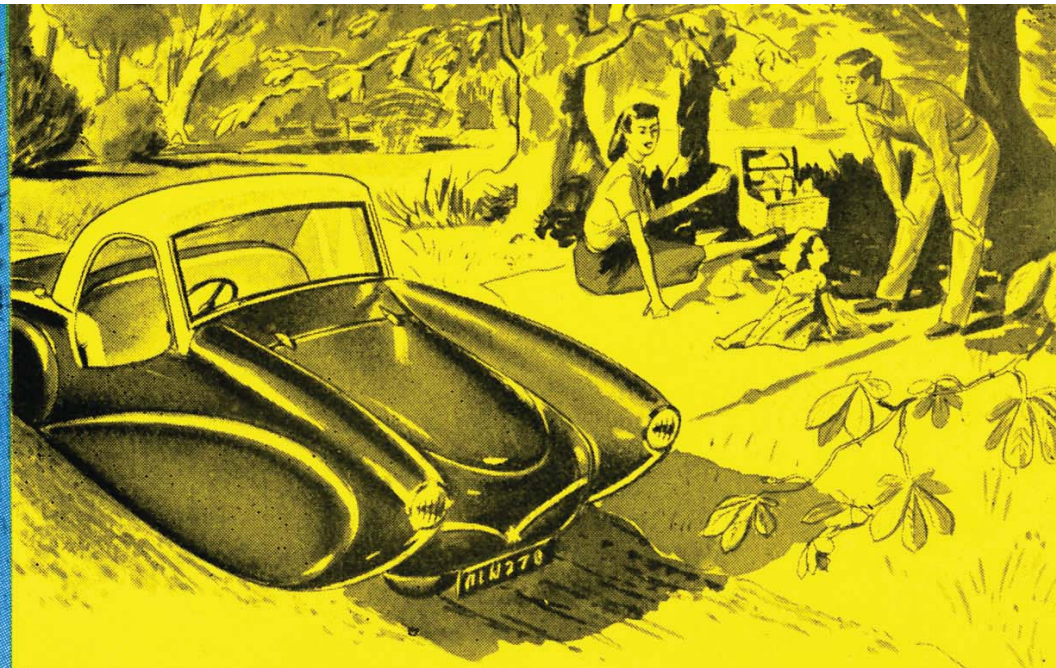
MADE BY THE ALLARD CLIPPER COMPANY

INCORPORATING THE NEW INDESTRUCTIBLE **ALL-PLASTIC** BODY





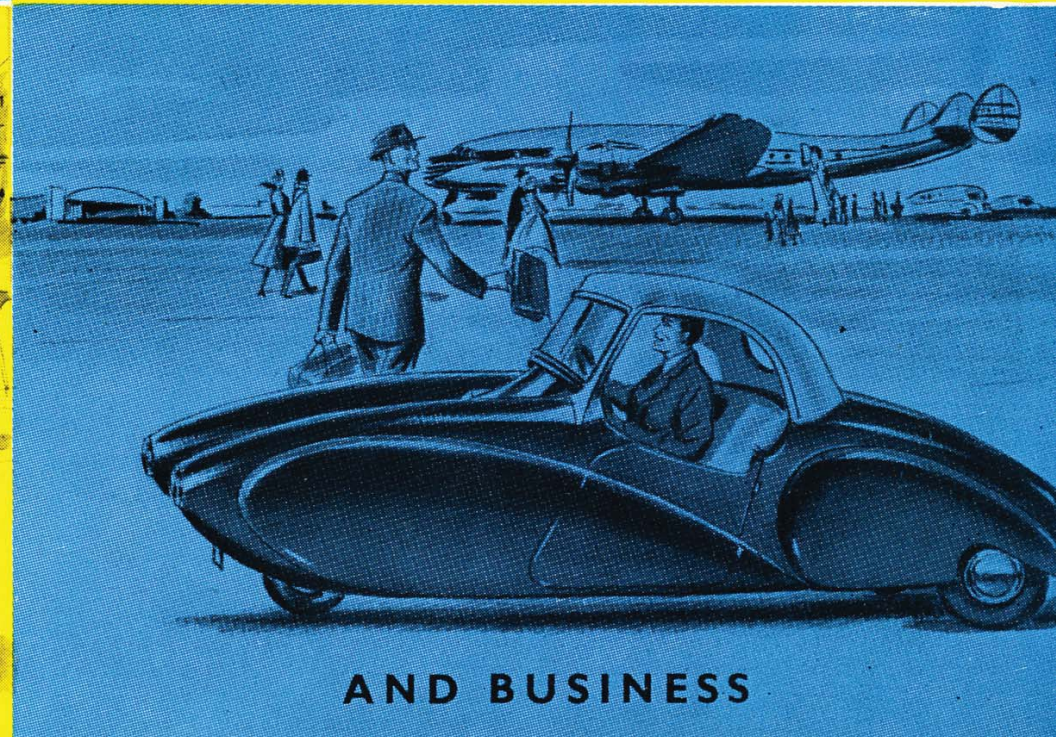
**THE FAMILY CAR**



**FOR TOURING**



**SHOPPING**



**AND BUSINESS**



# MOTORING FOR THE MILLIONS

## 8 Star reasons for *Clipper* ownership

### CLIPPER DESIGN

The revolutionary new all-plastic body ; elegant streamlined styling ; rust-proof, scratch resisting and self-coloured. Will never need repainting. Available in pastel shades of Maroon or Blue with Ivory hood, or All-Ivory body and roof.

### CLIPPER COMFORT

Spacious Pullman Spring seating and rubber suspension provide buoyant comfort for full passenger load. Controls have been thoughtfully placed to give maximum ease and comfort for long distance driving.

### CLIPPER SAFETY

Latest steel chassis, indestructible plastic body, 3-wheel independent swinging arm suspension and hydraulic brakes ensure safety at all speeds. Only components of worldwide repute are used in building the Clipper.

### CLIPPER PERFORMANCE

Powered by the famous Villiers 350 c.c. engine with 3-speed and reverse Burman gear box, with noiseless drive. You move from start to 40 m.p.h. cruising speed with instant response and smoothness.

### CLIPPER ECONOMY

With room for 3 adults and 2 children, "THE CLIPPER" has been designed for family travel at lowest cost per mile. 70 m.p.g. petrol consumption means that five can ride for 1d. per mile.

### CLIPPER VERSATILITY

Ideal for business or pleasure, holiday or work. The perfect car for easy handling in busy cities or crowded parking places. It serves equally well the needs of the traveller, the shopper, the picnicker . . . in fact, for any kind of travel.

### CLIPPER SERVICE

The modern design of the Clipper is simplicity itself, thus reducing maintenance to the very minimum. A nationwide dealer network provides sales and service facilities wherever you are.

### CLIPPER PRICE

We claim that, with self-starter and reverse gear, the Clipper is the lowest priced 3 wheeler on the market today—only

**255** GUINEAS  
INCLUDING  
PURCHASE TAX

"A CLIPPER CLIPS THE COST OF TRAVEL"



Sydney Allard, winner 1952 Monte Carlo Rally  
and British Hill Climb Champion 1949.

*“Years of ALLARD automotive engineering,  
racing and track experience are blended in  
‘THE CLIPPER’ to set a new advance in  
small car design, performance and economy”*

says

*Sydney Allard*



**CLIPPER** designers have adopted the proven cruciform chassis made of large channel section steel for safety and strength. The engine and gear box are supported on large Silentbloc rubber anti-vibration mountings.



ALL PLASTIC BODY  
by  
HORDERN-RICHMOND LTD.

**THE CLIPPER** all plastic body represents the latest advance in coachbuilding technique, and is manufactured in accordance with aircraft practice. Stronger and lighter than steel, it has colossal impact strength and provides a favourable power weight ratio which means more miles per gallon.

*“TAKE THE NIPPER IN A CLIPPER”*





# Clipper

## SPECIFICATION

**PERFORMANCE** Cruising speed 40 m.p.h. Petrol consumption 60-70 m.p.g.

**PRINCIPAL DIMENSIONS** Overall length 10 ft. 1 in. ; overall width 4 ft. 5 ins. ; height 4 ft. 4 ins. ; ground clearance 8 ins. ; Weight 6 cwt.

**ENGINE** Villiers, model 28B. Large bearing area 346 c.c. two-stroke ; bore 70 m.m. stroke 90 m.m. Electric Starter ; Cooling fan and cowl.

**TRANSMISSION** Troublefree noiseless drive by Goodyear wedge-type triple Vee belts. Burman gear box providing 3 forward and reverse. Ratios : top 3.78 : 1 ; second 7.0 : 1 ; first 14.6 : 1. Chain final drive.

**CHASSIS FRAME** Chassis design on cruciform principle, constructed of large channel section steel combining lightness with rigidity.

**ENGINE MOUNTING** Engine and gear box supported on large Silentbloc anti-vibration mountings.

**SUSPENSION** All wheels independently sprung on swinging arm suspension. Anti-roll bar on rear wheels.

**STEERING** Burman worm and nut steering box. 16 in. steering wheel.

**CONTROLS** Easy control positive gear change on off-side. Clutch, brakes and accelerator pedals of standard car design. Pistol-type hand brake.

**BRAKES** Lockheed hydraulic safety brakes with 7 in. drums on all wheels guaranteeing instantaneous action and safety at all speeds.

**HUBS** British Hub Co. Axles. High-tensile steel, running on Timken tapered roller bearings.

**WHEELS AND TYRES** Quickly detachable wheels, fully interchangeable, easy-clean one piece disc wheels. Goodyear 4.00 x 8 low-pressure tyres.

**ELECTRICAL EQUIPMENT** 6 volt battery charged by Lucas dynamo and regulator. Full equipment including 2 headlamps, tail, and hydraulically operated stop light, 2 reflectors, electric windscreen wiper and electric horn.

**INSTRUMENTS** 4 in. diameter speedometer, internally illuminated and fitted with odometer.

**BODY** Made in indestructible, self-coloured, resin bonded moulded fibreglass with wide vision, curved windscreen. Fibreglass moulded "hard-top" roof.

**SEATING** Pullman sprung, bench-type seat, 48 ins. wide. Bench and squab attractively upholstered in contrasting colours.

**BOOT** Large car capacity.

**COLOURS** Pastel shades of Maroon or Blue with Ivory hood, or All-Ivory body and roof.

### CONDITIONS OF SALE


*The Company reserve the right at any time to alter the specification, price and conditions of sale. The price will be that ruling at the time of delivery. Every effort will be made to adhere to a promised date of delivery, but the same cannot be guaranteed, and no claim shall be made upon the Company in respect of any delay, or for any loss or damage arising therefrom. The term "Agent" is used in a complimentary sense only, and our Agents are not authorised to incur any debts, or transact any business on the Company's behalf other than the sale of*

*goods purchased from the Company, nor are they authorised to give any warranty or to make any representation other than those contained in the Guarantee, on the Company's behalf. Every CLIPPER carries the Guarantee customary in the Motor Trade. Customers' cars are only driven by members of our staff, at owners' risk. All cars or chassis sold by the Company are supplied on the express condition that they shall not be exhibited, directly or indirectly, by the Agent or Purchaser, at any exhibition without the written permission of the Company.*

Manufactured by :

ALLARD CLIPPER CO. - LONDON, S.W.6



*If you can sign your name  
you can own the*  *Clipper*  
ON PAYMENT OF 1/3rd DEPOSIT, WITH THE BALANCE SPREAD OVER 18 MONTHS

**NO REFERENCES OR GUARANTORS REQUIRED!** You will be able to drive away in under ten minutes on hire purchase without fuss or formalities. You will find this the smoothest and easiest transaction you have ever entered into !

We have a special three-wheeler after-sales service department which is second-to-none. Our factory trained mechanics working under a Service Manager who is, as he always has been, a real three-wheeler enthusiast, will be at your disposal ; and we carry a full range of Spares.

A lifetime of experience has made us specialists in part-exchanges ; if you have any make of car, motorcycle or even a van, we will readily quote you a price against a "Clipper".

Come and try the now-famous "Clipper" — we will gladly demonstrate it to you, and you will be delighted with its performance.

OPEN 9-8  
SIX DAYS  
A WEEK



CLIPPER DISTRIBUTORS FOR LONDON AND THE HOME COUNTIES

**KILBURN, N.W.6**

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AND AT  
773 HIGH ROAD  
SEVEN KINGS  
ESSEX

FOR THE "CLIPPER" WE USE AND RECOMMEND **SHELL with I.C.A.**